



IIAK
advocates

Grassroots Alert: *Response to Mayor Fischer's Tax Increase*

Mayor Fischer has proposed **TRIPLING** Louisville's tax on insurance premiums over the next four years to close a projected \$65 million budget gap.

I urge all agents, owners, account managers, customer service representative and employees to write a letter, email or call their council member. It is up to us to make waves on behalf of the consumer and our clients. This inadvertently affects **ALL** lines of insurance (auto is excluded but will be affected due to a trickle-down effect).

What can I do?

We're so glad you asked!
Contact your council member and let them know the consequences of tripling the tax. We've drafted a letter for you to edit and email or mail as you see fit.



[Example Letter](#)

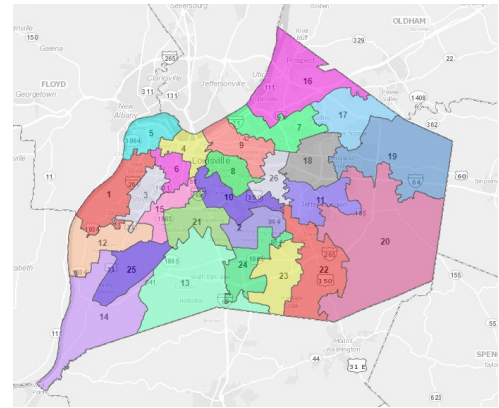
Would you prefer making a phone call?
Here are some talking points for reference

[Talking Points](#)

It wouldn't hurt to CC Mayor Fischer to these emails:

What district am I in and who is my Council Member?

Click [here](#) to enter your address and see which of the 26 Louisville Metro Districts you reside in.



Scheduled City Council Meetings

Special budget committee meeting

February 25 at 4:30 p.m.

Public hearing

February 28 at 6 p.m. (directly following the regular budget committee meeting)

Public hearing for residents to speak about the bill

Monday, March 4, at 6 p.m.

(while the ordinance could potentially be passed at the regular budget committee on March 14 and then passed by the full council a week later)

