

MEMBER BENEFITS

BIG I | KENTUCKY

Your Big I KY staff is always willing to help in any way we can.

Call us at 502-245-5432 or email info@bigiky.org

For more information about each benefit, see opposite side of this sheet, or look in corresponding tabs at www.bigiky.org.

MEMBERSHIP

- Trusted Choice®
 - Marketing Reimbursement Program (MRP)
 - TrustedChoice.com
 - Digital Checkup
 - Content to Share
- Emerging Leaders
- Leadership Opportunities

PRODUCTS

- E&O Programs
 - Employment Practices Liability Insurance (EPLI)
 - Agency E&O Review (The Moberg Group)
- Anthem Group Health Plan
- Cyber Liability
 - For you & your clients
- First Call Free Legal
- ePayPolicy
- Big "I" Retirement
 - MEP
- Life & Disability
- Big "I" Flood
- Big "I" Markets
- Personal Umbrella
- At Home Business
- Independent Market Solutions

HIRING

- Big "I" Hires.com
 - HR Resources
- WAHVE Remote Staffing
- Big I KY Job Board
- Caliper
- Employer Blueprint-Recruiting
- Veteran/Spouse Licensing Program
- Apprenticeship Program
- Agent's Guide to Internships

EDUCATION & EVENTS

- Continuing Education
 - Certified Risk Manager (CRM)
 - Online via ABEN
 - Classroom
- KY Pre-Licensing
- Industry Training - myAgencyCampus
- InVEST
- Events
 - Annual Convention & Trade Show
 - Leadership Conference
 - Agents Legislative Day in Frankfort
 - Emerging Leader Summit
 - Road Shows
 - Keeneland Tailgate
 - Clay Shoot

ADVOCACY

- Political Action Committees
 - KAPAC & InsurPac
- Lobbying
 - Frankfort & Washington, D.C.
- Legislative Bulletins

RESOURCES

- Agency Tools
 - ACT (Agents Council for Technology)
 - "Ask An Expert"
 - Best Practices
 - Big "I" VU (Virtual University)
 - Content to Share
- BigIKY.org
- Business Solutions
 - Docusign
 - UPS
 - InsurBanc
 - Telecom Solutions
- Virtual Risk Consultant (VRC)
- Premium Finance Solutions
- Communications
 - BIG I KY Newsletter
 - Kentucky IA magazine
 - Legislative Bulletins
- Social Media Presence
 - Facebook, Instagram, Twitter, LinkedIn

MEMBERSHIP

- **Trusted Choice®** is the national marketing brand created exclusively for Big I members to help consumers understand the value an independent agent offers. Use the **Marketing Reimbursement Program** to co-brand your agency and offset costs. Plus, the pros at Trusted Choice can review your website, social media, and even give you ready to use digital content.
- **TrustedChoice.com** is the #1 online resource for connecting insurance buyers with independent insurance agents and gets over 6 million shoppers each year.
- **Emerging Leaders Committee** serves as the unified voice for all young insurance professionals in Kentucky.
- **Leadership Opportunities** - Join a committee and get involved.

PRODUCTS

- **E&O Programs** - our comprehensive program with competitive rates designed specifically for Big I Kentucky members.
 - **EPLI** coverage is available with an existing E&O policy.
 - **The Moberg Group** offers the Agency E&O Review Program for agencies participating in the Big I KY E&O insurance program
- **Anthem Group Health Plan** - provide a group plan for you and your employees that includes vision. Ancillary coverages include dental & life.
- **Cyber Liability Programs** discounted for you and your clients.
- **First Call Free Legal** - receive 30 minutes of free legal advice per year from General Counsel, Rick Pitts.
- **ePayPolicy** - accept credit card and ACH payments online while allowing transaction fees to be covered by the payer.
- **Big "I" Retirement** will help you choose what retirement plan best meets your circumstances and achieve your goals.
- **Big "I" Employment Benefits:** Group Life, Group Short & Long Term Disability, Group Dental and Group Vision
- **Big "I" Flood** coverages available through Selective.
- **Big "I" Markets** - no volume commitments, initial access or termination fees and you own your expirations.
- **Big "I" Personal Umbrella** - you have access to two stand-alone personal umbrella markets which enables you to write most any risk you will run across.
- **RLI At Home Business** - provides affordable coverage for those people who operate small home-based businesses.
- **Independent Market Solutions**- Kentucky exclusive market access, FREE for Big I KY members.

ADVOCACY

- It's important that the voice of the independent agent doesn't get lost. KAPAC and InsurPac, our state and national **Political Action Committees**, respectively, allow our industry to be present Kentucky and D.C. We also have **lobbyists** present every day looking out for your best interests.
- **Legislative Bulletins** - receive an update each week of Kentucky Legislative session on the happenings in Frankfort.

EDUCATION & EVENTS

- **Big I KY** has a range of classroom & webcast CE courses as well as valuable designation seminars and precicensing information.
 - **Designation Classes:** CRM
 - **Online Classes:** ABEN (Agents & Brokers Education Network)
 - **Classroom Seminars:** E&O, Ethics, CRM
- **KY Pre-Licensing:** ExamFX
- **InVEST** - insurance education for future leaders.
- **myAgencyCampus** is the perfect on-boarding solution for new hires, producers and CSRs.
- We strive to think outside the box for fun and interesting ways to facilitate **networking opportunities** for our members.

HIRING

- **Big "I" Hires.com** has cutting-edge tools to help you hire top-performing sales and service staff.
- **Work At Home Vintage Experts** connect agencies & companies with experienced professionals to fit your needs.
- **Caliper** - pre-employment assessments, staff development and corporate culture assessments available.
- **Big I KY Job Board** - Post jobs and review resumes for FREE.
- **Employer Blueprint** - Find, interview and onboard talented employees without spending thousands of dollars on the wrong hire.
- **Veteran Licensing Program** - Free licensing available for vets and their spouses.
- **Apprenticeship Program** helps you grow your own talent with our nationally recognized program.
- Need an intern, but don't know how to get started? Check out our **Agent's Guide for Internships**.

RESOURCES

- **ACT** - The industry's leading technology experts provide blueprints on disaster planning, cyber security, customer experience and other emerging trends to help your agency.
- **"Ask An Expert"** Complete a quick online form and our experts stand ready to answer your complex insurance questions.
- **Best Practices** help take your agency from good to great.
- **Big "I" VU** is the smarter way to build your knowledge base through online education and research more than 18,000 pages to find answers to tough insurance questions.
- **Big "I" Advantage:** DocuSign & UPS discounts; InsurBanc access
- **Telecom Services** - JWW Solutions can lower your telecom bills with NO Risk and NO Investment.
- **Virtual Risk Consultant (VRC)** - Protect Your Clients. Protect Yourself. Use VRC for Every Proposal.
- **Imperial PFS** - provides members with a first-class premium financing experience.
- **BIG I KY Newsletter** - weekly e-newsletter with insurance related news and special announcements.
- **Kentucky IA** - This quarterly magazine gives an in-depth look at industry and association related news and events.
- **Social Media Presence** - Facebook, Twitter, Instagram, LinkedIn.