

# Member Benefits



Independent Insurance  
Agents of **Kentucky**

Are you getting a return on your investment? We are committed to providing benefits that deliver immediate value to your agency. Below is a list of benefits that are available to IIAK Members.

For more information about each benefit, see opposite side of this sheet, or look in corresponding colored tabs at [www.iiak.org](http://www.iiak.org).

## Products & Services

- **TrustedChoice.com**
- **E&O Programs**
  - Employment Practices Liability Insurance (EPLI)
  - Agency Auditing
- **Anthem Group Health Plan**
- **Telecom Services**
- **Cyber Liability Program**
- **Virtual Risk Consultant (VRC)**
- **Agency & Personal Umbrella**
- **Big "I" Advantage**
  - InsurBanc
  - Retirement Services
  - Docusign
  - Caliper
  - Career Center
  - Agility Recovery
  - UPS
  - Hertz
- **Life & Disability**
- **Remote Staffing - WAHVE**
- **First Call Free Legal**
- **Big "I" Flood**
- **Big "I" Markets**

## Membership

- **Young Agents**
- **Leadership Opportunities**
- **Trusted Choice®**
  - Marketing Reimbursement Program (MRP)

## Government Affairs

- **Political Action Committees**
  - KAPAC & InsurPac
- **Lobbying**
  - Frankfort & Washington, D.C.

## Education & Events

- **Events**
  - IIAK Annual Convention & Trade Show
  - Big "I" Sales & Leadership Conference
  - Agents Legislative Day in Frankfort
  - Young Agents Day at Keeneland
  - Regional Meetings
- **InVEST**
- **Industry Training - New Level Partners**
- **Designation Courses**
  - Certified Risk Manager (CRM)
- **Continuing Education**
  - Online via ABEN
  - Classroom
- **Agent Licensing**

## News & Resources

- **Website Access**
  - [www.iiak.org](http://www.iiak.org)
- **Toolkits**
- **Kentucky IA magazine**
- **IIAK Insider newsletter**
- **Legislative Bulletins**
- **"Ask An Expert"**
- **Trusted Choice®**
- **Virtual University**
- **Agent's Guide to Internships**
- **Social Media Presence**
  - Facebook, LinkedIn, Twitter
- **ACT (Agents Council for Technology)**

## Products & Services

- **TrustedChoice.com** an online quoting portal to compete with direct writers on the internet. It also provides education to consumers about different types of insurance.
- **E&O Programs** - We offer a comprehensive E&O program with competitive rates through Westport, Fireman's Fund and A.J. Wayne. Designed specifically for IIAK members.
  - **Employment Practices Liability Insurance (EPLI)** - Coverage is available with an existing E&O policy through IIAK.
  - **Agency Consulting and E&O Auditing** - The Moberg Group offers special pricing to do a risk assessment of your agency and will include a FREE policies and procedures manual.
- **Anthem Group Health Plan** can provide a group plan for our members and their employees that includes vision. Ancillary coverages include dental & life.
- **Schooley Mitchell** can save you 100's of dollars on your Telecom Services. This program is available with zero risk or out-of-pocket expense.
- **Cyber Liability Program** - Data Breach coverage for your agency with special pricing from Beazley.
- **Virtual Risk Consultant (VRC)** is an online insurance reference. It provides the resources needed to understand customers' operations and exposures while identifying appropriate coverages.
- **Agency Umbrella** - Coverage provided through Westport to cover all of your agency's needs.
- **Personal Umbrella** - Coverage offered through RLI, Anderson & Murison.
- **Big "I" Advantage:** InsurBanc, Retirement Services, Caliper, Career Center, Member Marketing Activity Center, MinesPress, UPS, Agility Recovery, Hertz, DocuSign.
- **Life & Disability** - Coverage available through Lincoln Financial and Big "I" Markets.
- **Remote Staffing - WAHVE** - Work At Home Vintage Employees connect agencies & companies with highly qualified professionals phasing into retirement.
- **First Call Free Legal** - 30 minutes of free legal advice from IIAK's General Counsel, Rick Pitts.
- **Big "I" Flood** - Coverages available through Selective Insurance.
- **Big "I" Markets** - Over 80 products and sub-classes with no volume commitments and you own your expirations.

## Membership

- **Young Agents** - Under the age of 40 and/or less than 5 years experience in insurance. Take advantage of Leadership opportunities, attend national conferences and attend events such as: Young Agents Day at Keeneland and participate in service projects.
- **Leadership Opportunities** - Join a committee to get involved.
- **Trusted Choice** is a brand created exclusively for Big "I" members to help individual consumers differentiate the services provided by independent insurance agents and brokers. Use the **Marketing Reimbursement Program** to co-brand your agency and offset your costs while doing so.

## Government Affairs

- **Political Action Committees** - Contributions to KAPAC & InsurPac allow our industry to be present in the Kentucky General Assembly and U.S Congress. It assists in the campaigns for political elections on the state and federal level.
- **Lobbying efforts** in the Kentucky Legislature and Washington D.C. Our lobbyists also work with the Executive Branch departments particularly the Department of Insurance.

## Education & Events

- **IIAK Events:** Network, learn and enhance your business by attending the IIAK Annual Convention & Trade Show, Agents Legislative Day and Big "I" Sales & Leadership Conference.
- **InVEST:** The future of the independent insurance industry.
- **A resource/provider of continuing education seminars in the classroom and online.**
  - **Designation Classes:** CRM
  - **Classroom Seminars:** E&O, Ethics, CRM
  - **Online Classes:** ABEN (Agents & Brokers Education Network)
  - **Agent Licensing:** ExamFX
- **New Level Partners** is the perfect on-boarding solution for new hires, producers and CSRs.

## News & Resources

- **Website Access** - Access information online through our website ([www.iiak.org](http://www.iiak.org)).
- **Toolkits** - Disaster, Perpetuation, SEO, Social Media
- **Kentucky IA magazine** - This bi-monthly magazine gives an in-depth look at industry and association related news and events.
- **IIAK Insider newsletter** - Every week we send a digital newsletter with insurance related news and special announcements.
- **Legislative Bulletins** - During the Kentucky legislative session, you will receive an update each week on the happenings in Frankfort.
- **"Ask An Expert"** - Utilize experts and faculty to find answers to those hard-to-answer questions and receive an answer within 24 hours!
- **Virtual University** provides information on agency management and technical insurance issues.
- **Intern Guide** - Familiarize yourself with the internship process to create a framework for internships at your organization.
- **Social Media Presence** - Facebook, Twitter, LinkedIn, Instagram, YouTube.
- **ACT** brings you the best workflows and technologies available within the independent agency system.

***Your IIAK Staff is always willing to help in any way we can.***

Call us at 502-245-5432  
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