

2020 INDUSTRY PARTNERS

BIG I | KENTUCKY

Contact Nikki Robins for more info
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Being an Big I KY Industry Partner guarantees you high-profile, year-long exposure to Kentucky independent insurance agents. You can choose from five sponsorship levels that fit your needs and budget. Your backing makes it possible for Big I KY to develop affordable, quality programs, which enhance the professionalism of Kentucky's independent insurance agents. Many of the perks you receive as an Big I KY Industry Partner are not available to other companies - at any cost! Plus, we will not solicit money from you again this year - BONUS!

THANK YOU 2019 INDUSTRY PARTNERS

Diamond

Liberty Mutual Safeco Insurance

Platinum

Arlington/Roe
West Bend

Gold

Acuity
Bolton & Company
KEMI
Kentucky Growers
Risk Placement Services
Secura

Silver

Kentucky Associated General Contractors SIF
Keystone Insurers Group
State Auto Insurance

Bronze

Amerisafe, Inc.
Anthem Blue Cross & Blue Shield
Auto-Owners Insurance Company
BITCO Insurance Companies
ClearPath Mutual
Columbia Insurance Group
EMC Insurance Company
FCCI Insurance Group
FFVA Mutual Insurance Co
Frankenmuth Mutual Insurance

Imperial PFS
J.M. Wilson

Kentucky National Insurance Co
Kentucky Retail Federation SIF
Market Finders Insurance
MetLife
Midwestern Insurance Alliance
Prime Insurance Companies
RT Specialty Group, LLC
Selective Insurance
Summit
SwissRe Corporate Solutions
The Hartford
United Home Insurance Company
Westfield Insurance

2020 PARTNER PLEDGE

Company _____

Contact Name _____ Contact Email _____

Mailing Address _____

Phone _____ Website _____

We want to partner with Big I KY at the following level:

- ☐ Diamond (\$10,000)
- ☐ Platinum (\$7,500)
- ☐ Gold (\$5,000)
- ☐ Silver (\$3,000)
- ☐ Bronze (\$1,500)

Please add the following a la carte items:

- ☐ Agents Legislative Day (\$750)
- ☐ Road Show (\$1,500)
- ☐ Leadership Conference Beverage Cart (\$500)
- ☐ Clay Shoot Lunch (\$2,000)
- ☐ Clay Shoot Ammo (\$1,000)
- ☐ Clay Shoot Giveaway (\$500)
- ☐ Emerging Leader Keeneland Tailgate (\$1,000)

TOTAL INVESTMENT

☐ Bill Me ☐ Check ☐ Credit Card

Return form to Nikki Robins at
nrobins@iiak.org

Pay online at bigiky.epaypolicy.com

Checks should be made payable to
Big I Kentucky

and sent to the following address:
P.O. Box 950100, Louisville, KY 40295

Sponsorship Packages	Diamond \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$3,000	Bronze \$1,500
<i>Estimated Value</i>	\$22,960	\$13,530	\$7,250	\$4,660	\$2,230
Membership					
Big I KY Associate Membership for 2020 Calendar Year	✓	✓	✓	✓	✓
Member rates to all Big I KY events	✓	✓	✓	✓	✓
Receive all member correspondence and publications	✓	✓	✓	✓	✓
Access to member-only sections of www.bigiky.org	✓	✓	✓	✓	✓
List of current agency members upon request	✓	✓	✓	✓	✓
Special Recognition					
Recognition on www.bigiky.org and social media platforms	Logo	Logo	Logo	Name	Name
Agents Legislative Day Sponsorship** (1 available)	✓	+ \$500	+ \$500	+ \$500	+ \$500
Road Show Sponsorship** (1 available)	+ \$1500	+ \$1500	+ \$1500	+ \$1500	+ \$1500
Free job posting on Big I KY's Job Board	✓	✓	✓	✓	✓
Listed as Industry Partner in quarterly magazine, <i>Kentucky IA</i> *	Logo	Logo	Logo	Name	Name
Discount on ads in <i>Kentucky IA</i>	10%	5%			
NEW! Opportunity to send email through Big I KY to members	✓				
Listing as an Big I KY Industry Partner in e-newsletter*	Logo + hyperlink	Logo	Name		
Conference and Convention					
Placement on all event promotional material*	Logo	Logo	Logo	Name	Name
Recognition at event	✓	✓	✓	✓	
Company name listing on promotional emails	✓				
Door Prize Sponsorship			✓	✓	
NEW! Opportunity to place promo items in attendee packets	✓				
Recognition/Hyperlink in event smart phone app*	Logo	Logo	Logo	Name	Name
Leadership Conference Beverage Cart Sponsorship** (2 available)	✓	+ \$500	+ \$500	+ \$500	+ \$500
Exhibit booth at the Annual Convention Trade Show	1				
Full Convention Registration(s)	3	2			
NEW! Complimentary hotel stay during Convention or Conference	2 nights	1 night			
Sponsorship of a Convention event	High Profile Speaker/Event	Event			
Emerging Leader Committee of Kentucky					
Full Conference or Convention Registration for an Emerging Leader agent of your choice!	2	1			
Name listing on promotional emails	✓				
Clay Shoot Lunch Sponsorship** (1 available)	+ \$2000	+ \$2000	+ \$2000	+ \$2000	+ \$2000
Clay Shoot Ammo Sponsorship** (1 available)	+ \$1000	+ \$1000	+ \$1000	+ \$1000	+ \$1000
Clay Shoot Giveaway Sponsorship** (1 available)	+ \$500	+ \$500	+ \$500	+ \$500	+ \$500
Emerging Leader Tailgate Sponsorship** (1 available)	✓	+ \$1000	+ \$1000	+ \$1000	+ \$1000

* Company is responsible for providing all ad/logo artwork to Big I KY in camera ready PDF, JPG or EPS format.

** Adding these extras will give your company even more exposure! First come, first served.