

2027 INDUSTRY PARTNERS

BIG I | KENTUCKY

Contact Erin Fosson for more info
502-245-5432 • efosson@bigiky.org

Being an Big I Kentucky Industry Partner guarantees you high-profile, year-long exposure to Kentucky independent insurance agents. You can choose from four sponsorship levels that fit your needs and budget. Your backing makes it possible for Big I Kentucky to develop affordable, quality programs, which enhance the professionalism of Kentucky's independent insurance agents. Many of the perks you receive as a Big I Kentucky Industry Partner are not available to other companies - at any cost!

TIME SENSITIVE - FIRST COME, FIRST SERVED

PARTNER PLEDGE

Company _____
Contact Name _____ Contact Email _____
Mailing Address _____
Phone _____ Website _____

We want to partner with Big I KY at the following level:

- ☐ Diamond (\$16,500)
- ☐ Platinum (\$11,000)
- ☐ Gold (\$6,500)
- ☐ Bronze (\$2,150)

TOTAL INVESTMENT

☐ Bill Me ☐ Check ☐ Credit Card

Return form to Erin Fosson at efosson@bigiky.org

Pay online at bigiky.epaypolicy.com

**Checks should be made payable to
Big I Kentucky**

**and sent to the following address:
13265 O'Bannon Station Way, Louisville, KY 40223**

Industry Partner Advertising Opportunity

This advertising opportunity is only available to Industry Partners

Every Thursday, our weekly e-newsletter is sent to more than 3500 Big I Kentucky members. For \$400/month, you will receive an ad placement in four or five emails, with the exception of November. We have three advertising spaces available per month. This means three Industry Partners can advertise each month. Each partner may choose your month(s) based on availability.

Specs: Maximum size is 90 - 150 px tall and 600 - 650 px wide. Use RGB colorspace.

Logos and company names are listed in the order pledges are received, so don't delay! We love having you as an Industry Partner and want you to get the most bang for your buck. You must have paid your partnership in full prior to being listed in any publications, including our weekly e-newsletter and quarterly magazine.

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Sponsorship Packages	Diamond \$16,500	Platinum \$11,000	Gold \$6,500	Bronze \$2,150
Membership				
Member rates to all Big I KY events	✓	✓	✓	✓
Receive all member correspondence and publications	✓	✓	✓	✓
Access to member-only sections of www.bigiky.org	✓	✓	✓	✓
List of current agency members upon request	✓	✓	✓	✓
Board of Directors Presentation	✓			
Emerging Leader Committee Presentation	✓			
Special Recognition				
Recognition on www.bigiky.org and social media platforms	Logo	Logo	Logo	Name
Listed as Industry Partner in quarterly magazine and <i>Kentucky IA</i>	Logo	Logo	Logo	Name
Discount on ads in <i>Kentucky IA</i>	10%	10%	5%	
Opportunity to send email through Big I KY to members	✓			
Listing as a Big I KY Industry Partner in e-newsletter	Logo + hyperlink	Logo	Name	
Big I KY E-Newsletter Advertising	2 FREE Months	1 FREE Month	\$400/month	\$400/month
Social Media mentions	3x per year	2x per year	1x per year	
Convention, Leadership Conference & Other Events				
Full Convention Registration(s)	3	2		
Leadership Conference Registration(s)	2	1		
Emerging Leader Spring Keeneland Tailgate	2	1		
Emerging Leader Fall Keeneland Tailgate	2	1		
Louisville CE Day	2	1		
Showcase company (microphone time) at Annual Convention or Leadership Conference	✓			
Seat on the events committee (input on our in-person events)	✓			
Placement on all event promotional material	Logo	Logo	Logo	Name
Recognition at event	✓	✓	✓	
Company name listing on promotional emails	✓			
Door Prize Sponsorship			✓	
Opportunity to place promo items in attendee packets	✓			
Recognition/Hyperlink in event smart phone app	Logo	Logo	Logo	Name
Exhibitor booth at the Annual Convention Trade Show	1	1		
Sponsorship of a Convention event	High Profile Speaker/Event	Event		
Full Conference or Convention Registration for an Emerging Leader of Your Choice	2	1		

Interested in an event specific sponsorship? From par 3's to hospitality suites to lunches, let Big I Kentucky connect you with our agency members in a way that best suits your company!